

1 The Court, finding that the order requested by the parties is proper and
2 desirable in the circumstances of this case, and good cause appearing therefore,
3 pursuant to Rule 26(c) of the Federal Rules of Civil Procedure, grants the parties'
4 Joint Motion for Entry of Protective Order and enters the following Protective Order
5 for the benefit of all parties and witnesses and to govern the course of the discovery
6 proceedings in this case:

7 1. The following definitions shall apply to this Order:

8 a. "Confidential Information" shall mean and refer to any
9 information that has not been made public and the disclosure of which may cause
10 harm to the person or entity from which the information is obtained, including, but
11 not limited to, documents and/or data that is considered in good faith by the
12 designating party to constitute a trade secret (as defined in California Civil Code §
13 3426.1), confidential information, and/or proprietary business or technical
14 information. The designation made by a party or non-party shall be a certification to
15 the Court and to the other parties that such information is believed in good faith to
16 be confidential within the meaning of this Protective Order.

17 b. "Confidential for Attorneys' Eyes Only Information" shall mean
18 and refer to any Confidential Information that is considered in good faith by the
19 designating party to be so highly sensitive that disclosure to persons other than
20 limited and specified individuals could cause undue risk of substantial and
21 immediate injury to the business of the producing party. The designation made by a
22 disclosing party or non-party shall be a certification to the Court and the other
23 parties that such information is believed to be highly sensitive Confidential
24 Information and subject to this more restrictive classification within the meaning of
25 this Protective Order.

26 c. "Qualified Persons" entitled to view or receive Confidential
27 Information not designated Confidential for Attorneys' Eyes Only Information shall
28 be limited to:

15 v. The United States District Court for the Central District of
16 California and its personnel, the United States Court of Appeals for the Ninth
17 Circuit and its personnel, and any other court of competent jurisdiction having
18 involvement in this matter and its personnel.

ix. Any other person to whom the parties agree in writing.

22 v. The United States District Court for the Central District of
23 California and its personnel, the United States Court of Appeals for the Ninth
24 Circuit and its personnel, and any other court of competent jurisdiction having
25 involvement in this matter and its personnel.

26 vi. Court reporters, stenographers, and video
27 reporters/videographers who are retained to transcribe or videotape testimony,
28 including depositions, in the action;

12 2. Prior to receiving information designated as Confidential Information
13 or Confidential for Attorneys' Eyes Only Information, all Qualified Persons
14 identified in Paragraph 1(c), subparagraphs (iv), (vii), (xiii), or (ix), or Paragraph
15 1(d), subparagraphs (ii), (iv), (vii), (viii) or (ix), shall be provided with a copy of this
16 Protective Order and shall sign a Written Assurance statement in substantially the
17 form that appears in Exhibit A. The original of the executed written assurance shall
18 remain in the possession of the attorney who makes the disclosure of the
19 Confidential Information or the Confidential for Attorneys' Eyes Only Information
20 until the parties agree in writing to the contrary.

21 3. The production of any material or information during discovery in this
22 action shall be without prejudice to any claim that such is privileged as a trade secret
23 or confidential and proprietary business information, or protected by the right of
24 privacy, and no party shall be held to have waived these privileges or right by such
25 production.

26 4. Whenever during the course of discovery in this matter a party or
27 witness is properly requested to disclose, or voluntarily discloses, materials or
28 information that a party considers to be Confidential Information or Confidential

1 Attorneys' Eyes Only Information, that party shall indicate at or before the time of
2 disclosure that the information or materials are Confidential Information or
3 Confidential for Attorneys' Eyes Only Information by marking the information or
4 materials as such or putting some other similar designation thereon, or by indicating
5 in some other appropriate fashion that the information or materials produced are
6 subject to this protective order. Inadvertent failure to designate material as
7 "Confidential" or "Confidential--For Attorneys' Eyes Only" under this Order shall
8 not operate as waiver of the Party's right to subsequently designate such material as
9 "Confidential" or "Confidential--For Attorneys' Eyes Only."

10 5. Materials or information designated as Confidential Information or
11 Confidential for Attorneys' Eyes Only Information, including any summaries,
12 copies, abstracts, or other documents containing the Confidential Information or
13 Confidential for Attorneys Eyes Only Information, shall be treated in accordance
14 with the terms of this Protective Order and shall be used by the parties, their
15 respective agents, and any other persons to whom such Confidential Information or
16 Confidential for Attorneys' Eyes Only Information may be disclosed pursuant to
17 this Protective Order, only for the prosecution, defense or settlement of this Action,
18 and for no other purposes, including but not limited to business and other litigation
19 purposes. Notwithstanding the foregoing, nothing in this Protective Order shall
20 prevent or limit the ability of either party to disclose Confidential Information or
21 Confidential for Attorneys' Eyes Only Information lawfully obtained by such Party
22 independent of discovery in this action, whether or not such material is also obtained
23 through discovery in this action, or from disclosing its own Confidential Information
24 or Confidential for Attorneys' Eyes Only Information to any person as it deems
25 appropriate.

26 6. If a Party or their counsel is served, during this action (including up to
27 the deadline to destroy or return documents set forth in paragraph 12), with a
28 subpoena requiring production of an opposing Party's Confidential Information or

1 Confidential For Attorneys' Eyes Only Information, the subpoenaed Party will,
2 within three court days, send by email a copy of the subpoena to the attorney for the
3 opposing Party (i.e., the Party that produced the material the subpoena seeks). Once
4 it receives the notice, the opposing Party shall have five court days to file a motion
5 in the proper court objecting to the subpoena. If a motion objecting to the subpoena
6 is timely filed, the subpoenaed Party shall not produce the material until after a court
7 rules on the motion, unless required to do so by a court order (other than the
8 subpoena itself) or by the law.

9 7. When briefs, memoranda or other documents or things containing
10 Confidential Information or Confidential for Attorneys' Eyes Only Information are
11 filed with the Court, the filing party shall make every effort to file these documents
12 or things under seal and shall comply with the Court's requirements for doing so. In
13 particular, the documents or things proposed to be filed under seal must first be
14 lodged in the chambers of the Magistrate Judge or the District Judge, along with a
15 request that the documents be approved for filing under seal. If the Magistrate
16 Judge or the District Judge approves this request, and orders that the documents may
17 be filed under seal, the documents shall then be filed under seal. However, should
18 the Magistrate Judge or the District Judge decline to allow the documents or things
19 to be filed under seal, nothing in this Order shall prevent the filing party from
20 submitting the documents or things to the Court in an unsealed filing.

21 8. No document shall be filed under seal unless counsel secures a court
22 order allowing the filing of a document under seal. An application to file a
23 document under seal shall be served on opposing counsel, and on the person or
24 entity that has custody and control of the document, if different from opposing
25 counsel. If opposing counsel, or the person or entity who has custody or control of
26 the document, wishes to oppose the application, he/she must contact the chambers of
27 the judge who will rule on the application, to notify the judge's staff that an
28 opposition to the application will be filed.

1 9. Should any document(s) containing Confidential Information or
2 Confidential For Attorneys' Eyes Only Information be inadvertently filed without
3 the designation referred to in paragraph 4, the Party filing the document(s) shall,
4 upon discovering the error or upon written notification of the error, promptly ask the
5 Court to allow it to withdraw the documents, and will then follow the procedures
6 required by paragraphs 7 and 8, above.

7 10. The process for challenging a party's designation of material as
8 confidential shall be as follows:

9 a. Any Party or Non-Party may challenge a designation of
10 confidentiality at any time. Unless a prompt challenge to a Designating Party's
11 confidentiality designation is necessary to avoid foreseeable, substantial unfairness,
12 unnecessary economic burdens, or a significant disruption or delay of the litigation,
13 a Party does not waive its right to challenge a confidentiality designation by electing
14 not to mount a challenge promptly after the original designation is disclosed.

15 b. The Challenging Party shall initiate the dispute resolution
16 process by providing written notice of each designation it is challenging and
17 describing the basis for each challenge. To avoid ambiguity as to whether a
18 challenge has been made, the written notice must recite that the challenge to
19 confidentiality is being made in accordance with this specific paragraph of the
20 Protective Order. The parties shall attempt to resolve each challenge in good faith
21 and must begin the process by conferring directly (in voice to voice dialogue; other
22 forms of communication are not sufficient) within 14 days of the date of service of
23 notice. In conferring, the Challenging Party must explain the basis for its belief that
24 the confidentiality designation was not proper and must give the Designating Party
25 an opportunity to review the designated material, to reconsider the circumstances,
26 and, if no change in designation is offered, to explain the basis for the chosen
27 designation. A Challenging Party may proceed to the next stage of the challenge
28 process only if it has engaged in this meet and confer process first or establishes that

1 the Designating Party is unwilling to participate in the meet and confer process in a
2 timely manner.

3 c. If the Parties cannot resolve a challenge without court
4 intervention, the Designating Party shall file and serve a motion to retain
5 confidentiality under Civil Local Rules 7-4 through 7-8 (and in compliance with
6 Civil Local Rule 79-5, if applicable) within 21 days of the initial notice of challenge
7 or within 14 days of the parties agreeing that the meet and confer process will not
8 resolve their dispute, whichever is earlier. Each such motion must be accompanied
9 by a competent declaration affirming that the movant has complied with the meet
10 and confer requirements imposed in the preceding sub-paragraph. Failure by the
11 Designating Party to make such a motion including the required declaration within
12 21 days (or 14 days, if applicable) shall automatically waive the confidentiality
13 designation for each challenged designation. In addition, the Challenging Party may
14 file a motion challenging a confidentiality designation at any time if there is good
15 cause for doing so, including a challenge to the designation of a deposition transcript
16 or any portions thereof.

17 d. The burden of persuasion in any such challenge proceeding shall
18 be on the Designating Party. Frivolous challenges and those made for an improper
19 purpose (e.g., to harass or impose unnecessary expenses and burdens on other
20 parties) may expose the Challenging Party to sanctions. Unless the Designating
21 Party has waived the confidentiality designation by failing to file a motion to retain
22 confidentiality as described above, all parties shall continue to afford the material in
23 question the level of protection to which it is entitled under the Producing Party's
24 designation until the court rules on the challenge.

25 11. A producing Party may give notice to another Party that it is
26 eliminating or changing a previous designation of material as "Confidential" or
27 "Confidential - For Attorneys' Eyes Only." In that event, if the producing Party
28 does not wish the previous designation to be known, the producing Party shall

1 provide a new, re-designated copy of the documents or other material. Such re-
2 designated copy will then be the only version of the documents that may be used as
3 an exhibit at trial or otherwise displayed to the court. No mention shall be made to
4 the Court of the previous designation.

5 12. Within 60 days after the termination of this Action and the expiration
6 of the time for appeal or final determination of any appeal, all originals and copies
7 of any Confidential Information or Confidential for Attorneys' Eyes Only
8 Information in the possession, custody or control of any person or entity (other than
9 the courts identified in paragraphs 1(c)(v) and 1(d)(iv) above) shall be destroyed or
10 returned to the party who produced such document(s) or information. In the event
11 that the documents are destroyed, rather than returned, a letter to that effect shall be
12 provided to counsel. Notwithstanding the foregoing, each Party's outside counsel
13 may maintain one copy of all documents containing "Confidential Information" or
14 "Attorney's Eyes Only Information" for the sole purpose of maintaining complete
15 and accurate files of this action.

16 Confidential Information or Confidential for Attorneys' Eyes Only
17 Information in the possession, custody or control of the District Court shall be
18 disposed of as follows: Within 30 days after the termination of this Action and the
19 expiration of the time for appeal or final determination of any appeal, any party to
20 this action may provide to the District Court a package containing the materials
21 necessary, with postage prepaid, to return the Confidential Information or
22 Confidential for Attorneys' Eyes Only Information to that party (hereinafter "Return
23 Package"). The party seeking return of the Confidential or Confidential for
24 Attorneys' Eyes Only Information must be one of the parties to this action, or its
25 counsel, but need not be the actual owner of the information or the party that
26 actually submitted the information to the Court. The materials submitted to the
27 Court in the Return Package shall include a list of the documents to be returned, and
28 this list must be submitted to the other party at least one week prior to the expiration

1 of the 30 day period referenced above. Any Confidential or Confidential for
2 Attorneys' Eyes Only Information returned pursuant to the foregoing procedure
3 must be treated by the receiving party strictly in accordance with the terms of this
4 Protective Order. To the extent that the parties do not seek the return of Confidential
5 or Confidential for Attorneys' Eyes Only Information as set forth above, the District
6 Court may dispose of such Confidential Information or Confidential for Attorneys'
7 Eyes Only Information in any manner it deems proper.

8 13. This Order shall be without prejudice to the right of the Parties to
9 present a motion to the Court under Federal Rule of Civil Procedure 26(c) for a
10 separate protective order as to any particular document or information, including
11 restrictions differing from those as specified herein.

12 14. Third parties who produce documents or materials or provide testimony
13 in connection with this action, whether in response to a subpoena or otherwise, may
14 produce such documents or materials and/or testify pursuant to the protections
15 afforded by this Order by complying with paragraph 2 above.

16 15. The provisions of this Protective Order are subject to further Court
17 order based upon public policy and other considerations.

18 16. Without separate and subsequent Court order, this Protective Order
19 does not change, amend, or circumvent any Court rule or Local Rule.

20 Dated: 11/5, 2015



21 Hon. Charles F. Eick
22 United States Magistrate Judge

23 Respectfully Submitted By:

24 Peter W. Ross

25 Keith J. Wesley

26 Corbin K. Barthold

27 BROWNE GEORGE ROSS LLP

28 Attorneys for Defendants Nick Ke Chen, CPC Ardor Collection, Inc. and Emily
Zheng
and

29 Samuel R. Watkins

30 THOMPSON COBURN LLP

31 Attorneys for Plaintiff Levi Strauss & Co.

EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I _____ [name], _____ [position of employment], hereby acknowledge that any information provided to me is subject to the terms and conditions of the Protective Order in 2:15-cv-3637, pending in the United States District Court for the Central District of California.

Having been given a copy of the Protective Order, and having read and understood its contents, I hereby expressly agree to be bound by and comply with the terms and provisions thereof. I further agree that I will not disclose documents or information designated Confidential Information or Confidential For Attorneys' Eyes Only Information except as specifically permitted by the terms of the Protective Order, and that I will use the documents or information solely for purposes of this litigation in accordance with the Protective Order. I hereby consent to the jurisdiction of the United States District Court for the Central District of California for purposes of enforcing the aforesaid Protective Order.

Date:

City and State where sworn and signed:

Printed name:

Signature: _____